

To

The Principal,
Bhavan's Vivekananda Degree College,
Sainikpuri
Secunderabad

Date: 3rd March, 2023

Subject: Request to set up a Buttermilk and Lassi stall in the college premises on 6th March, 2023

Respected Sir,

We, the ED Cell of our college, plan on setting up a Lassi and Buttermilk stall on 6th March, 2023 to embrace the festive occasion of Holi.

The ED cell and the Student Self Help Group, in perspective of fulfilling one of the parameters of NISR Unnat Bharat Abhiyan, aim to promote the ideology of Karmakari (Employee) and Karobari (businessman) which says that anybody with even minimal academic knowledge can still create opportunities to sustain themselves.

The estimated Budget for the stall is Rs. 2000. The price of the buttermilk is Rs. 20 and Rs. 30 for different flavours of lassi. The experience of setting up a stall will help students get hands on experience in managing a business.

We will be grateful to receive your permission for the same.

Thank you,

Sincerely,

Entrepreneur Development Cell

(Signature)

(M. Thirumal Rao)
Co-ordinator

Permitted

dm
3/3/23

LASSI AND BUTTERMILK STALL REPORT

Date: 6th March 2023

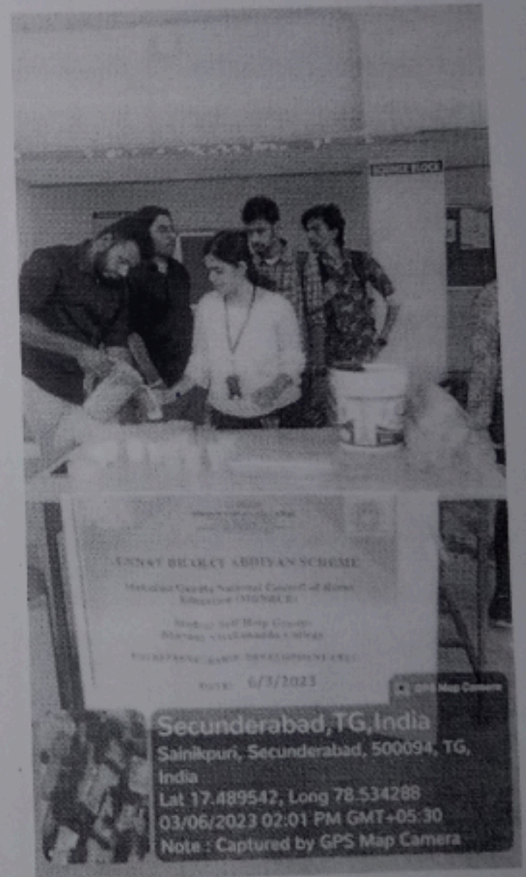
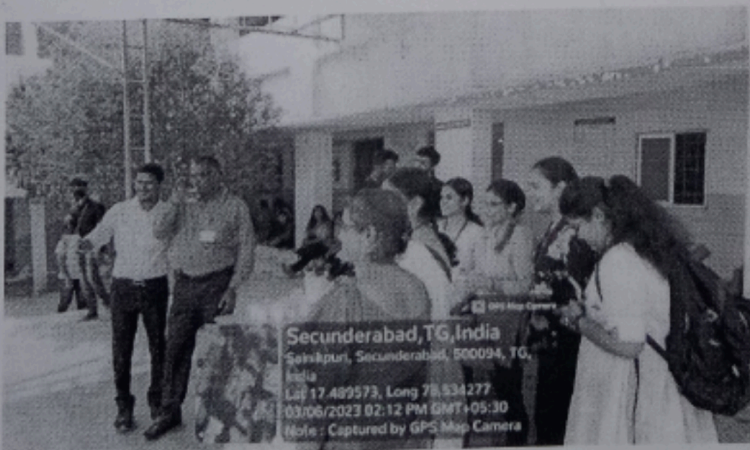
Venue: Science Quadrangle

Time: 1:30 P.M to 5:00 P.M

The Entrepreneur Development cell and the Student Self Help Group, in perspective of fulfilling one of the parameters of NISR Unnat Bharat Abhiyan and aiming to promote the ideology of Karmakari(Employee) and Karobari (businessman) which says that anybody with even minimal academic knowledge can still create opportunities to sustain themselves.

With this idea, the ED cell of our college set up a Buttermilk and Lassi stall for everybody to not only instil the feeling of Holi and beat the heat but also to give the students a hands-on experience in managing a business. The Rose flavoured Lassi was sold at the rate of Rs.30 and the spicy Buttermilk at Rs.20. The cell also conducted some fun challenges like finishing a glass of Buttermilk in 3 seconds to win it to promote the stall. There was a total sale of Rs. 4250. The cell sold 97 glasses of buttermilk and 77 glasses of lassi. There was a profit of Rs.3000.

The initiative was well received by the lecturers and the students. The setting up of the stall also gave the organising team a better perspective of what takes into making of small business.



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Receipts and Payments account of Lassi and ButterMilk stall

Receipts	₹		Payments	₹
To buttermilk	1940		By curd	700
To lassi	2310		By sugar	90
			By salt	30
			By conveyance	250
			By glasses	180
			By profit to students	3000
	4250			4250

MR



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